

Photography & Filming

STATEMENT

Whether it's at the Park or at one of our mobile activity events, we love capturing imagery of people enjoying our services (and encourage others to do so too). Pictures are primarily (obviously!), mostly of participating customers but can also be the setting, members of staff, general visitors or those watching the action!

In legal terms, this means by visiting and/or participating in activities or attending an event where 270 Climbing are providing services, a customer grants 270 Climbing, and their licensees or assignees, full rights to use any images resulting from photography and/or video filming, and any reproductions or adaptations thereof either complete or in part, of the images for publicity or other promotional purposes. Images captured at 270 Climbing Park, or our events, are taken with a legal understanding of 'legitimate interest' and any subjects have the right to removal (more on this below). Any images are deemed to represent an imaginary person (unless agreed otherwise in writing). We understand that they have no interest in the copyright, or any moral rights, in any images.

What this basically means is, unless you specifically don't want us to, you permit that any photos or videos we capture may be used for publicity, advertising and promotional literature associated with 270 Climbing. This includes (but isn't limited to), the right to use them across our printed, digital and online literature, social media channels, press releases and training materials.

GOVERNANCE

This is detailed within our terms and conditions, signage within the park and/or at an event, or members of staff alerting participants.

Our photographer will always try to adhere to:

- Be easily identifiable by wearing 270 uniform or a lanyard.
- Make people in the foreground of shots aware that photography is taking place.
- Give people the opportunity to move out of shot if they wish.
- Acquire permission from parents/guardians of under 16s (if identifiable).
- Where individuals are not identifiable, individual consent will not be sought.

Customer Own Footage

Whether any pictures end up as pride of place on granny's mantelpiece, stuck on a fridge, pinned to the 'gram, or just kept on a phone's memory card, they're great memories to look back on, so we encourage customers to capture as many pictures of their time with us as they can.

However, we do ask that any photography is respectful of others privacy and personal space, and of course must be undertaken in a manner that doesn't affect the safe running of any aspect of our activities or operations. For instance, any phones taken out on the high ropes must be kept in a securely attached pouch holder lanyard. Failure to adhere to our rules can result in you being asked to stop taking photos, possibly deleting them as appropriate and ultimately leaving the Park or our activities.

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Under 16's

If any under 16 year old is identifiable in images, we will check with the parents or guardians if they're happy to be photographed and any images used as listed above. We consider verbal consent to be suffice. Prior permission will be sought wherever possible, though occasionally we may have to do this retrospectively (we don't want to ruin your moment by budging in to ask at an inopportune time!). Normally we're happy to share a digital copy of any images captured.

Right to Refuse/Removal

Individuals can request not to be photographed – just inform the person taking the pictures or any member of 270 Climbing staff.

All customers have the right to be forgotten so individuals can also change their mind at any time and request the removal of and/or deletion of any existing images from 270 Climbing literature. Any such imagery in digital format will be removed from our literature relatively quickly, however there may be a more obvious delay with anything printed. Any such imagery used in print format will be phased out at the earliest convenient moment, and we will ensure not to use in any reprints or other future material.

To notify us, please email info@270climbing.com along with a description or preferably a picture or screen grab of any pertinent images.

Commercial

We welcome professional or commercial photography of the Park and our activities. While we do not formally require a request for prior consent, we would appreciate the courtesy of being informed.

CCTV

We operate CCTV within the park for the purposes of safety and security. Upon request we can provide our CCTV Policy for further information.

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